Audiobookworm Promotions 秦

Meet Jess the Audiobookworm



In 2015, I founded The Audiobookworm, an audiobook review website. Audiobooks are my passion. Although I love reviewing, I desired to make a bigger contribution to the audiobook community.

I didn't launch The Audiobookworm with the intention of getting into formal audiobook promotion. I started it because I love audiobooks and I wanted to find a new way to express that love. Therefore, I don't only view Audiobookworm Promotions as a job, but also as a way to help the audiobook community progress.

A successfully promoted audiobook isn't just a win for those directly involved with its production, but also for the audiobook community as a whole and that includes me.

Audiobookworm Promotions[™] is a multifaceted service aimed at providing marketing, event planning, and design services for the audiobook industry. This billion-dollar industry is immensely popular across the globe, but does not receive the same marketing attention granted to the traditional book industry.

Audiobookworm Promotions' goal is to provide authors, publishers, and narrators of audiobooks with services comparable to those available to the traditional book format.





@theaudiobookworm



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Client Feedback

"When I finished my audiobook I wasn't sure how to market it, luckily I found Jess the Audiobookworm." -Mark Hosack

"I have already recommended Jess to all my author friends and will absolutely be using her service again when my 2nd audiobook comes out!" -Donna Galanti

"Simply stated, Jess is the gold standard for audiobook advertising. She's responsive, professional, friendly, and connected to the exact audience I'm trying to reach." -Terry Maggert

"Jess was a consummate professional. She managed every stage of my audiobook tour and provided me with expert guidance."

-Tal M. Klein

Standard Services & Rates

Blog Tours \$3.60 per stop

Review Tours \$3.35 per stop

Series Tours Blog or Review- See above rates

Adoption Placements \$15

Graphic Designs \$2.50 and up

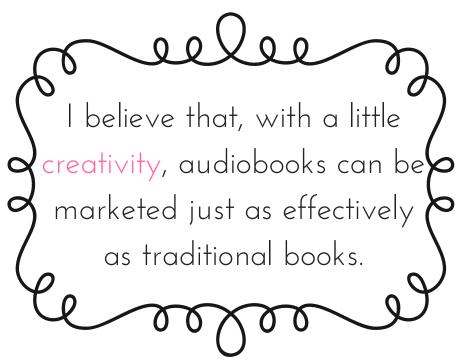
Website Designs \$110-\$150

Brand Management \$33 per hour

Marketing Assistance \$33 per hour

340+ Tour Hosts 85+ Tours Organized 97+ Audiobooks Toured 720+ Tour Reviews

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Marketing Assistance

How strong is your social media presence? Does it extend beyond Twitter and Facebook?

Are you visible enough to market yourself as your brand?

If the answer is no or you're unsure, consider hiring me as your creative marketing assistant. Together, we'll come up with creative ways to market you as well as your work.



Brand Management

Branding isn't just important, it's everything. I see your work as a product of your brand. You are your brand.

I'll assess the current state of your brand and discuss with you any changes I think should take place. Together, we'll brainstorm new ideas and put together a plan of action to improve your overall brand quality and exposure.

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